

*Giants of Real Estate Sector Reconvene
for Urban Quality*

March 28-29, 2012
Halic Congress Center, Istanbul

ARKIPARC
'12

After ArkiPARC 2012

The third annual ArkiPARC event held on March 28-29 brought together a considerable number of local and international real estate professionals. The event was visited by more than 1,000 visitors.

Melih Gökçek's Speech Marked the Opening!

Melih Gökçek, Mayor of Ankara Metropolitan Municipality, Alexander Romenenko, World President of FIABCI, and Ömer Yılmaz, Chairman of the Arkitera Architecture Center, made the opening speeches of the event in Halic Congress Center.

Melih Gökçek began his speech by explaining his vision and future aims for Ankara and stated that the Shopping Festival to be held in Ankara will give the city a distinction that puts it on a par with İstanbul. Ömer Yılmaz emphasized the importance of the strengthening of sectoral activities to reach a good level in the real estate sector in Turkey.

Each of Expert Speakers in Their Field Shed Light on the Sector

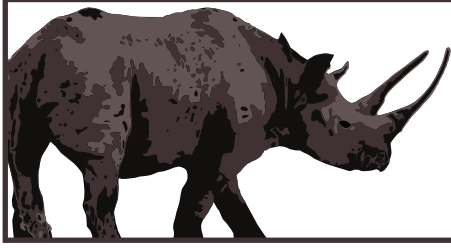
Speakers representing the public and private sector who are experts in their field took part in the ArkiPARC event attended by more than 1000 visitors and excited with the professional participation of more than 50 companies.

92 speakers including 17 from abroad, each influential in their field, participated as speakers. The event was supported by Ministry of the Environment and Urbanism. Platinum sponsors of ArkiPARC 2012 were Eroğlu, Mesa Mesken, Rönesans and Astay.

The main speaker at ArkiPARC 2012 was former mayor of Bogota, Enrique Penalosa, described as the "inventor of metrobus". Penalosa's message was that all citizens should have the right to benefit equally from the opportunities provided by a city.

Urban Regeneration was in the Agenda of ArkiPARC

One of the panels organized in ArkiPARC 2012 was on the issue of Urban regeneration much debated in recent years. In the presentation entitled "Urbanization in Turkey and Urban Regeneration", Deputy Undersecretary of the Ministry of the Environment and Urbanism, Irfan Uzun, mentioned that building without planning permission and the much discussed disaster act were on the agenda. He also explained the perspective of the ministry on urban regeneration.



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Golden Horn

Istanbul, candidate for hosting the 2020 Olympics and Golden Horn, the most important opportunity area of Istanbul discussed at ArkiPARC 2012. The panel consisted of local and international experts. Beyoğlu Mayor, Ahmet Misbah Demircan, emphasized that innovations in the IT sector create great opportunities and raised the question, "What direction are cities going in?". Demircan also stressed that the urban regeneration process in Sötlüce district will support the vision for the Golden Horn and Beyoğlu.

What about Sustainability?

Sustainability, one of the main topics of the real estate sector, was discussed by expert speakers at the "Is Green Possible in Turkey?" panel. On the panel, financial systems and governmental relations were discussed in a holistic way and it was concluded that architects, government, financial institutions and all the other actors should be included in the sustainability issue.

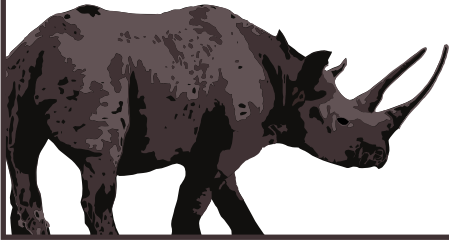
Discussion on 2011-2012 Performance of Real Estate

What constitutes the pertinent issues on housing, office and hotel investments in the past year was discussed by ArkiPARC's experienced speakers.

In the panel focussing on housing investments, speakers indicated that the public sector should make good use of instruments like urban regeneration, and Turkey, which needs 500,000 extra housing units each year, should make good use of regeneration for a better urban environment. On the hotel investments panel, as well as mentioning the power of these investments in urban regeneration, the future of the tourism sector and the hotel sector and location criterias for hotel investments were the main topics.

Real Estate Vision through Foreign Eyes

In the panel on "Eastern Europe's Changing Face and Investment Opportunities", The outstanding opportunity in Eastern Europe was on the agenda. Romenenko, World President of FIABCI, underlined that especially middle class Russian investors will be interested in benefitting from Turkey's high potential. On the Russian Meeting panel, Russia's development in the real estate sector was discussed. The main information given in the panel was the fact that the actors in the commercial real estate market are a very important factor in Russia, that foreign investors have shown much interest in Russia and also that shopping mall investments have come into prominence in Moscow.



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So what about Ankara and İzmir?

On the panel “İzmir; More or not?”, evaluating the economic importance of İzmir, Karşıyaka Municipality explained the rising value of İzmir. The population of the city is around 4 million and it is in 3rd place in Turkey in terms of tax revenues. On the other hand, it was emphasized that the fact that İzmir is not well known enough abroad means a significant loss. According to the panelists, İzmir has great potential with agriculture, harbor and export facilities and this kind of potential can only flourish in an atmosphere of hitches and malfunctions.

At the presentation on the opportunities that the Urban Regeneration and Development Project of the CBD İskitler Project that will guide the future of Ankara, potential development areas were stressed and project strategies were discussed.

Alternative Approaches to Real Estate

On the panel of “Alternative REITs and Infrastructure Real Estate Investment Trusts” the fact that while the instrument of “Infrastructure Real Estate Investment Trusts” can be used as an alternative real estate investment approach, the obstacles standing in the way of this were discussed with the participation of the Capital Markets Board of Turkey, Department of Institutional Investors.

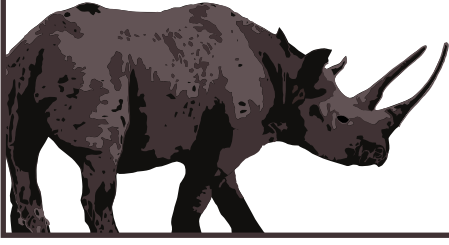
As alternatives to the classical investment areas, new areas are emerging. Especially, special housing for students, senior citizens, marines, theme parks, carparks, health complexes, film studios were the main content of the Alternative Real Estate Investments Panel.

Is an Alternative Possible for Büyükdere?

Pioneers of the real estate industry, architects, and city planners met at ArkiPARC to discuss the problems of the Central Business District (CBD) of the Istanbul metropolitan area, the Zincirlikuyu-Maslak axis, and a new center proposal.

PechaKucha Special: Turkey’s Real Estate Vision 2023

The PechaKucha technique whereby guest speakers must finish a 20-slide presentation in 6 minutes and 40 Seconds was used at the ArkiPARC 2012 Turkey’s Real Estate Vision 2023 . With the lively moderation of Can Yücel Metin, speakers Prof.Dr. Cengiz Aktar (Bahçeşehir University, Vatan Newspaper), Architect Emre Arolat (EAA Architecture), Gökşin Ilıcalı (Argos Tourism Funding Partner), Ömer Kemal İsvan (Servotel Funding Partner), Hakan Kodal (KREA CEO), Ramadan Kumova (Fer Construction CEO) and Bahadır Teker (Şeker Mortgage General Manager) shared their views on the subject in 6 minutes and 40 seconds.



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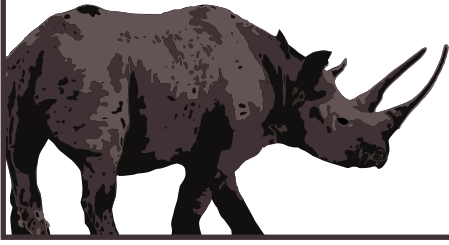
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Real Estate Award Found Its Owners for the 3rd Time

In addition to the event and exhibitions, the “Real Estate Award” honours foundations making a contribution to the quality of the built environment. The awards were presented by well-known journalist/architect Özlem Gürses on the evening of 29th March. The ArkiPARC 2012 awards have gone to project investors in six categories including “housing, office, hotel, shopping mall, alternative investments and mixed use”.

Housing category; Nef 04 Apartments, Hotel category; Hilton Garden Inn Golden Horn, Sütlüce, Office category; Tekfen Kağıthane Ofispark, Shopping mall category Anatolium Shopping Mall, mixed use category Mersin Marina and in the category of alternative investments Raif Dinçök Culture Center projects. The jury was composed of important names setting the agenda of the real estate sector Menekşe Ataselim, Güniz Çelen, Murat Ergin, Ömer Egesel, İsmail Kavuncu, Markus Lehto, Enis Öncüoğlu and Murat Özgümüş. This year, ArkiPARC visitors chose the winner from among the projects of 17 finalists.



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ArkiPARC 2012 Fact Sheet

The third of ArkiPARC Series that the first was held in 2008 and second held in 2011.

Place: Halic Congress Center

Date: March 28- 29, 2012

Halls: 3 Auditorium and Fair Area

Events

Opening Speeches, Special Speaker, Keynote Speaker, 15 Panels, Buyukdere II Workshop, ArkiPARC 2012 Real Estate Award in 6 Categories. Real Estate Fair, PechaKucha Special: Turkey's Vision 2023 for Real Estate

Opening Speeches

Melih Gökçek (Ankara Metropolitan Municipality, Mayor)

Alexander Romanenko (FIABCI- World President)

Ömer Yılmaz (Arkitera Architecture Center – Chairman of the Board)

Special Speaker

Enrique Panalosa (Former Mayor of Bogota- Colombia)

Keynote Speaker

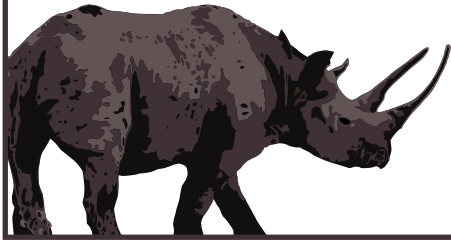
Will Alsop (ALL Design, Architect)

Panels

Alternative Real Estate Investments, Alternative REITs and Infrastructure Real Estate Investment Trusts, Ankara CBD Urban Regeneration and Development Project, Eastern Europe's Changing Face - Investments in/out, Halic, Historicism in Real Estate, Hotel Investments 2011-2012, Housing Investments 2011-2012, Is "Green" Possible in Turkey ?, Izmir; More or not?

Office Investments 2011-2012, Real Estate Investments in Turkey - Opportunities?

Russian Meeting, Urban Regeneration, Vision of Ankara



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Number of Speakers

92 Speakers (17 foreigner)

Visitor

1255 (visitor-paid register)

259 (exhibitor)

55 (visito – public sector)

Advisory Board

İlhami Akkum (Mentor Project Management, Civil Engineer)

Güniz Çelen (Çelen, Chair of the Board)

Faruk Göksu (Urban Strategy, Urban Planner)

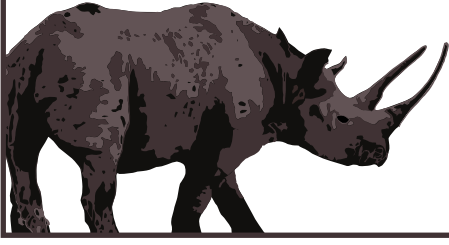
Enis Öncüoğlu (Öncüoğlu + ACP, General Manager, Architect)

Firuz Soyuer (DTZ, Managing Patner)

Aslı Yılmaz (TSKB GYO, Investments Director)

Networking Events

Opening Reception, PechaKucha Special Event, Awards Ceremony and Gala Dinner



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Platinum Sponsors

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Press Sponsor

Kanal 24, Star

Communication Sponsors

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Supporters

AYD, İstanbul Proje Yönetim Derneđi, GYODER, FIABCI, İspanya Ticaret Müsteşarlığı, Deđerleme Uzmanların Derneđi, Lidebir, Çevre Dostu Yeşil Binalar Derneđi

Service Sponsor

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